

ABSTRACT OF THE DISCLOSURE

In a printing system for printing image data based on an order from a client, a character and/or a simple image desired by a user can be printed on a print. The user describes the content of the order in order information and transfers the order information to a laboratory when he/she orders printing of the image data. At this time, the character and/or the simple image to be printed on the print is described as character image information in the order information. The laboratory prints the image data based on the order information and prints the character and/or the simple image on the back of the print or on a white fringe or the like, based on the character image information described in the order information.